

## **Media Accreditation for 2019 Keith Diesel and Dirt Derby**

### **PLEASE NOTE:**

**If you wish to access the “hot” area – i.e. the “track” the Down Under Tractor Pull you MUST apply for a media pass through the AASA – this will cost you \$25 for the single event. The AASA will issue your pass and media vest. You must apply one month before the event.**

**Click this link to access the application form:**

**<https://aasa.com.au/accreditation/application-media-accreditation-single-event/>**

## **Keith Diesel and Dirt Derby Media Accreditation Policy**

All requests for media accreditation at the Keith Diesel and Dirt Derby including photographers, videographers and journalists must apply one week prior to the event date (March 23rd 2019). Any applications after this cannot be guaranteed.

The Keith DDD recognises the value of media coverage and reporting of the event, provided that coverage respects safety, ethical and industry standards.

### **Accreditation Principles**

Media Accreditation is restricted to professional journalists and photographers working for commercial news organisations and/or official Keith DDD appointed media representatives only. Keith DDD reserves the right to refuse media credentials for publications that cannot be verified or that it deems not substantive in reach or content; all requests will be reviewed on a case-by-case basis.

You are considered a media representative if:

1. You currently work (full/part time or contract) for a publishing company (i.e. Bauer Media, Fairfax, News Corp, Express etc) Limit 2 representatives trackside per publication per event at all times.
2. You are representing a legitimate, well ranking motorsport/motoring/sports/news website and can provide statistics. Limit 2 representatives trackside per publication per event at all times.
3. You are working with approved broadcast media or a legitimate video production company (i.e. documentary crews) and/or a videographer pre-approved by Keith DDD to operate at selected events.

You are NOT considered an eligible media representative if:

1. You have a website for the sole purpose of selling photos for commercial purposes.
2. You have a Facebook page or personal blog/website where you publish photos.
3. You have a personal YouTube channel where you publish videos.

## **Criteria**

As a condition of Media Accreditation, Keith DDD requires photos, videos, text and any other coverage to be made available free of charge on request to be used at the committee's discretion. Use will be credited where possible.

Once the application has been submitted, Keith DDD may request that additional credentials be submitted before the application is approved. Credentials may include:

- A copy of an official letter from your media outlet or your business card with name, editorial title and media outlet's logo;
- A copy of a current masthead, which clearly displays your name and editorial title, and/or;
- A by-lined industry-related article written and/or photos captured by you and published within the last 12 months

Applicants are required to lodge a head and shoulders photo upon application.

## **Rules**

Photographers/Videographers:

1. Must wear Keith DDD media vests and credentials at all times in the hot areas
2. Must not mount or place cameras and/or equipment on safety barriers at any time.
3. Must not stand or take photos/videos in areas where there is a risk of injury.
4. Shall follow directions given by Keith DDD staff and stewards and/or track management, staff and officials.
5. Shall not interfere with or impede any spectators or other media personnel, the conduct of any event, the photography/filming (i.e. TV cameras) of any event, or any part of the event.
6. In the event of a serious accident resulting in hospitalisation and/or fatality, media are required to seek authority from Keith DDD to publish in any way, any or all details regarding the incident.

## **Media Accreditation Procedure**

All Media Accreditation applications must be submitted in writing to the Keith DDD.

Applicants must complete all information and accept the terms and conditions stipulated in these guidelines. Previous accreditation will be accepted.

The applicant will be notified of their application status (approve/decline) via email from Keith DDD.

Media Passes will be distributed to successful applicants on arrival at the event location: Keith Showgrounds, Showground Parade Keith, secretary office. You will be required to be briefed on safety and event procedures and you will be issued with a media pass and Keith DDD Media vest. If you wish to have access to pit areas, you will be required to sign in to those areas and receive the applicable wrist bands.

## **Media Accreditation Keith Diesel and Dirt Derby 2019**

### **Application**

<b>First Name</b>	
<b>Surname</b>	
<b>Address</b>	
<b>City</b>	
<b>State &amp; Postcode</b>	
<b>Phone</b>	
<b>Email</b>	
<b>Website</b>	
<b>List the media outlets/organisation you represent:</b>	
<b>Type of Photography/ Filming:</b>	Still <input type="checkbox"/> Video <input type="checkbox"/> Drone <input type="checkbox"/>
<b>Footage to be shown:</b>	Location: Time: Date:

Please provide a sample of recent published work if you have not been previously accredited  
Please attach a recent photo of yourself.  
Please attach a copy of your public liability insurance.

I..... have read the Terms and Conditions and agree to abide by the rules set down in the Keith DDD Media Accreditation Policy.

Signature.....Date .....

Please return this form with the attachments to [keithdieselanddirt@gmail.com](mailto:keithdieselanddirt@gmail.com)

You will be advised ASAP as to your application outcome.

Thank you for applying.

Keith Diesel and Dirt Committee.